

**28<sup>th</sup> Annual**

**Maine Recycling and Solid Waste  
Conference & Trade Show**

**Brought to you by MRRA at**

*Sunday River  Newry, ME  
May 8 - 9, 2023*



**Sustainable  
Materials Management  
works for ME!!**

2023

Sponsor / Vendor / Advertiser Packet

# Sustainable Materials Management works for ME!!

**Maine Resource Recovery Association (MRRA)** is proud to bring you Maine's only integrated conference for the Recycling & Solid Waste Management Industry.

Our **28<sup>th</sup> Annual Maine Recycling and Solid Waste Conference & Trade Show** is pulling out all the stops as we focus on Maine's changing Solid Waste and Recycling landscape!

This year the conference will be held in Newry, Maine at the **Sunday River Resort** on May 8-9, 2023, with vendor set-up and a **Vendor Appreciation Dinner** on Sunday, May 7th.

We invite you to access private and public-sector leaders and decision makers from:

- Municipal Recycling Centers and Transfer Stations; Organics Processors; Landfill and Incinerator operators
- State, City and Town government officials
- Business and Industry



**Please Join Us!**

# Call for Sponsors

**The Maine Recycling and Solid Waste Conference & Trade Show** is successful because of the dedication, commitment and generosity of the businesses and organizations that participate as sponsors. Your sponsorship ensures high visibility and recognition among attendees while contributing to the overall quality of the event.

On behalf of Maine Resource Recovery Association's members, Board of Directors, and staff...

**Thank You for your Support!**

*Gold Level or above will receive prominent logo placement in all promotional materials.*

## Sponsorship Opportunities and Benefits

Benefit	Sponsor Level	Presenting \$7500	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1850
Exhibit Booth		Premium	Double	Single	Single	Single
Dedicated Breakout session		1 hr.	1 hr.	1/2 hr.		
Logo Placement (web/ media)		✓	✓	✓		
Recognition in mailings		✓	✓	✓	✓	✓
Conference Banner		✓	✓			
Speak at Lunch or Dinner		4 min	2 min			
Ala Carte Sponsorship of choice		1	1	1		
Conference Program Ad		Full Color	Full	1/2	1/2	1/4
Conference registration/meals		6	4	3	2	1
Rooms at Sunday River		Suite	Double Q			

If you wish to be a sponsor, please fill out the enclosed **MRRRA Conference Contract** and return it. A PDF invoice will be emailed to the contact name listed. All sponsorships must be paid in full by **March 3, 2023** to be recognized in the Exhibit Hall and all printed materials. If payment is not received before due date, you will not be recognized in the printed materials.

Questions? Please contact Jessica Haviland at 207-341-3329 or [jessica.haviland@mrra.net](mailto:jessica.haviland@mrra.net)

# Trade Show Exhibit Booths

## Reserve your space early!

The Exhibit Hall is conveniently located adjacent to the session rooms. This provides attendees with significant time and opportunity to visit all the booths. First time exhibitors get a 15% Discount.

## Standard Booth/\$850

All booths are 8' x 8', draped and include a table, 1 chair, and electric. One two-day conference registration, which includes meals, is provided with each booth.

**Got equipment?** Contact us to reserve equipment space. There is limited space available in exhibit hall for smaller equipment. There is space outside for larger equipment and trucks.

## INCREASE YOUR VISIBILITY with ALA CARTE SPONSORSHIPS

**Awards Dinner Sponsor - \$2500** – Branded signage at dinner, named VIP table, company toast to award winners (3 min,) three conference registrations, program recognition

**“Recycling Competition” Sponsor - \$1500** – Branded signage at event, 3 min introduction at the event, two conference registrations, program recognition

**Break Sponsor - \$1,000** – Branded signage at break stations, one conference registration, program recognition

**Entertainment Night Sponsor\*** - **\$500** – Your company’s name, logo and swag on a selected table, program recognition *\*Sponsors will provide merchandise (if any) for distribution.*

**Lanyard Sponsor\*** - **\$300** – Your company’s name/logo on Lanyards for the name badges *\*Sponsors will provide badges to MRRA for distribution.*

**Welcome Bag\* or Room Sponsor - \$250** – Your company’s branded merchandise included in welcome bags and/or meeting rooms w/signage, program, and podium recognition *\*Sponsors will provide merchandise (if any) for distribution.*

## Hotel Accommodations

A four-season destination, Sunday River Resort is home to eight interconnected mountain peaks of world-class skiing and snowboarding. The resort includes 135 trails and 5 terrain parks on 870 skiable acres and the most slopeside lodging in the Eastern US: The Grand Summit and Jordan Hotels, the Snow Cap Inn, and hundreds of condominiums. In the summer months, the resort offers miles of hiking, moose safaris, and golf at the highly acclaimed Sunday River Golf Club. Sunday River is located minutes from picturesque Bethel Village in Western Maine’s Mahoosuc Mountains.

**Overnight room reservations are to be made individually by exhibitors.**

Enjoy MRRA’s discount on luxury accommodations!

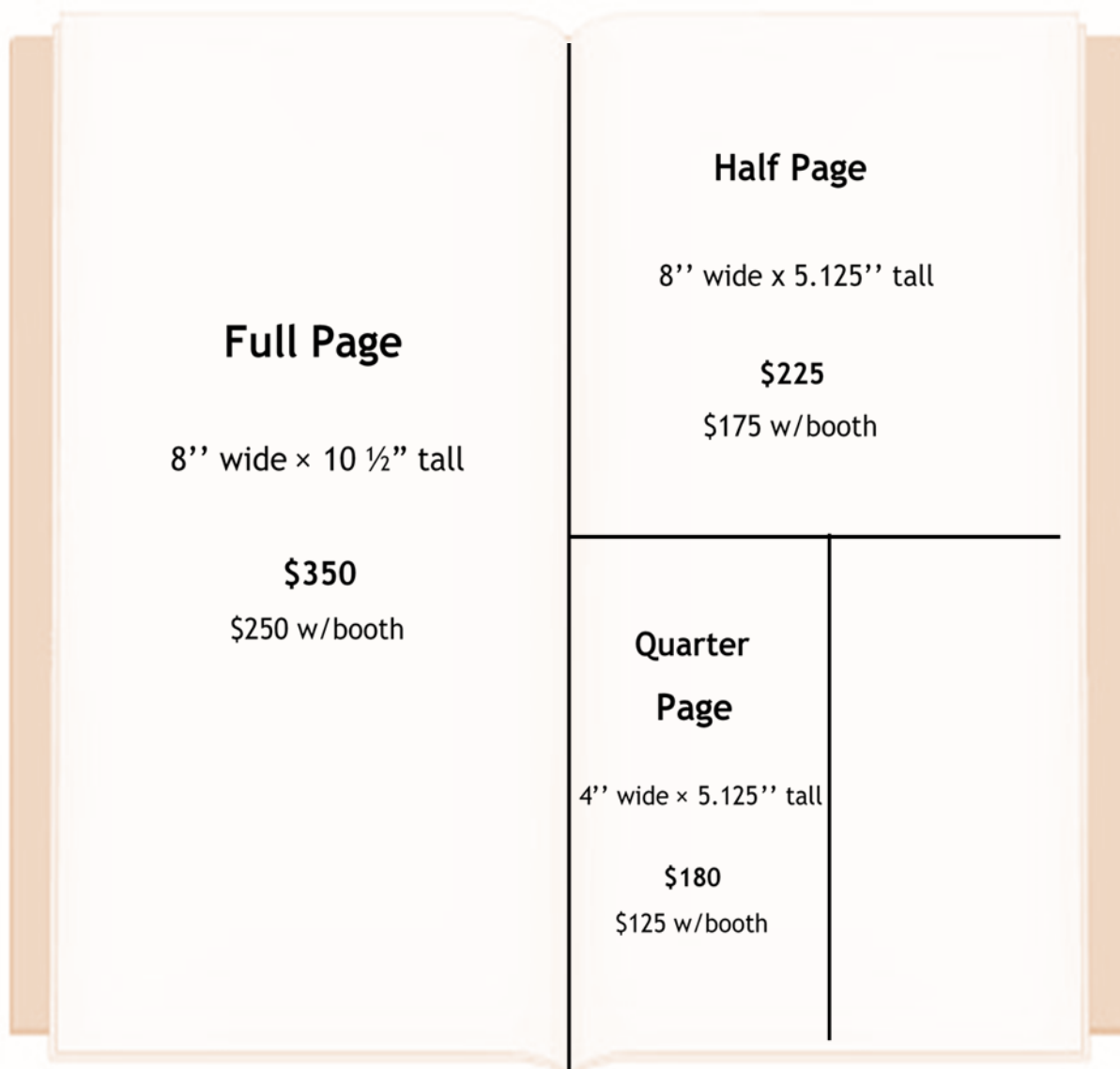
To book your reservations at

**Sunday River**

[Click here for our group rate](#)



# 2023 Conference Program Advertising



Advertising in the conference program is an excellent opportunity to promote your company or organization to attendees during and after the event as attendees often keep the program for future reference.

	<u>Ad Only</u>	<u>w/Booth</u>
<b>Full Page</b> (8" w x 10.5" h)	<b>\$350</b>	<b>\$250</b>
<b>Half Page</b> (8" w x 5.125" h)	<b>\$225</b>	<b>\$175</b>
<b>1/4 Page</b> (4" w x 5.125" h)	<b>\$180</b>	<b>\$125</b>

Format: b/w electronic files @300 dpi.  
 Send b/w and color ad copy (if you have both) to [jessica.haviland@mrra.net](mailto:jessica.haviland@mrra.net)  
 Call 207-341-3329 with any questions.

**Ad copy must be received by Monday, April 17, 2023.**



# Trade Show Exhibit Hall

Sunday River



Newry, ME

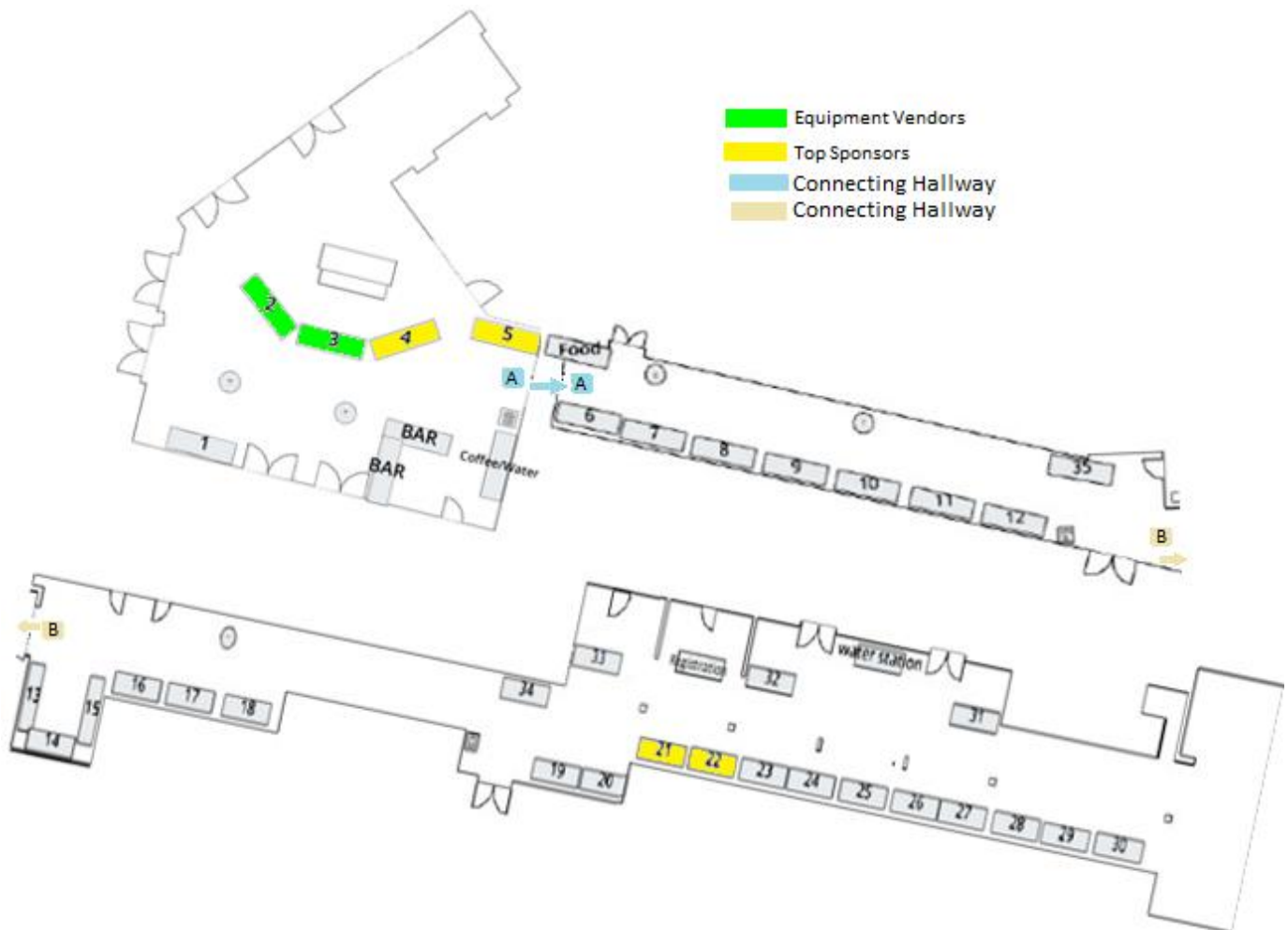
May 8-9, 2023

Please indicate booth preference by number on enclosed **Conference Contract**.

Booths will be assigned on a first come first paid basis.

**Booth's 4,5,21,22 are reserved for sponsorship levels Gold and above.**

**Booth's 2, 3 are reserved for Equipment vendors**



Exhibitors can set up their booths between 1pm and 6pm on Sunday, May 7 and from 6:30am and 7:15am on Monday, May 8. **There will be a Vendor Appreciation Dinner on Sunday night at 6:30pm. Please Make Sure to Check the Vendor Dinner box if you plan to attend.**

The Exhibit Hall will be open to attendees from 7:30 am – 5:30 pm on Monday, May 8 and from 7:30am – 1:30pm on Tuesday, May 9. Please no early breakdowns.

# MRRA Conference Contract

**28th Annual Maine Recycling and Solid Waste Conference & Trade Show  
Sunday River Resort, Newry, ME - May 8-9, 2023**

**For MRRA's group rate: [Click here for our group rate](#)**

**Company/Organization Name:**

\_\_\_\_\_  
*(As you want it to appear in all publicity)*

**Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Please list attendee name(s) and any Dietary Restrictions:**

Choice of booth location(s) in order of preference:

1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_ 4<sup>th</sup> \_\_\_\_\_

Conference Sponsorship: Level \_\_\_\_\_ \$ \_\_\_\_\_

Exhibit Booth: Type \_\_\_\_\_ \$ \_\_\_\_\_

Ala Carte Sponsorship: Type \_\_\_\_\_ \$ \_\_\_\_\_

Advertising: Size \_\_\_\_\_ \$ \_\_\_\_\_

Add'l Meal Packs \_\_\_\_\_ @ \$ 175/each \$ \_\_\_\_\_

**Total: \$ \_\_\_\_\_**

**Meal Count:**

Mon Bfst \_\_\_\_\_ #

Mon Lun \_\_\_\_\_ #

Award Din \_\_\_\_\_ #

Tue Bfst \_\_\_\_\_ #

Tue Lun \_\_\_\_\_ #

**Vendor Appreciation Dinner** \_\_\_\_\_ #

**Dietary Restrictions:** \_\_\_\_\_

***Please make checks payable in US \$ to:***

**Maine Resource Recovery Association and mail to: MRRA, PO Box 357 Newport, ME 04953 or charge**

**to:** AMEX \_\_\_\_\_ Discover: \_\_\_\_\_ MasterCard: \_\_\_\_\_ Visa: \_\_\_\_\_

Card# \_\_\_\_\_ CCV: \_\_\_\_\_ Expiration Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Cardholder Name (as it appears on the card):

\_\_\_\_\_  
*The undersigned hereby agrees that the total cost **must be paid** MRRA by March 3, 2023. Booth assignments will be on a first-paid basis. Booth refunds will be granted if cancellation is received by April 1. There will be no refunds granted after April 1, 2023. All refunds will be processed within 30 days of receipt of notice of cancellation. Ad copy should accompany this application if possible. Send electronic files to [jessica.haviland@mrra.net](mailto:jessica.haviland@mrra.net) Additional meal packs are required for more than one company representative but may be limited by state guidelines.*

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

For more information call 207-341-3329. Please mail this form to MRRA PO Box 357 Newport, ME 04953 or Fax to 207-355-3101.

Forms can also be emailed to [jessica.haviland@mrra.net](mailto:jessica.haviland@mrra.net)

Maine Resource Recovery Association  
PO Box 357  
Newport, ME 04953

**RETURN SERVICE REQUESTED**

Reserve your space today for...



**Sustainable  
Materials Management  
works for ME!!**

**Maine's 28<sup>th</sup> Annual Recycling & Solid Waste Conference & Trade Show**

**2023 Sponsor/Vendor Packet**