

27th Annual

**Maine Recycling and Solid Waste
Conference & Trade Show**

Brought to you by MRRA at

*Samoset Resort  Rockport, ME
October 18 - 19, 2021*



2021

Sponsor / Vendor / Advertiser Packet

Sustainable Materials Management Works for ME!!

Maine Resource Recovery Association (MRRA) is proud to bring you Maine's only integrated conference for the Recycling & Solid Waste Management Industry.

Our **27th Annual Maine Recycling and Solid Waste Conference & Trade Show** is pulling out all the stops as we focus on Maine's changing Solid Waste and Recycling landscape!

This year we are planning a hybrid conference which will consist of in-person and virtual attendees. It will be held in Rockport, Maine at the **Samoset Resort** on October 18-19, 2021, with vendor set-up and a **Vendor Appreciation Dinner** on Sunday, October 17th.

We invite you to access over 250 private and public-sector leaders and decision makers from:

- Municipal Recycling Centers and Transfer Stations; Organics Processors; Landfill and Incinerator operators
- State, City and Town government officials
- Business and Industry



Please Join Us!

Call for Sponsors

The **Maine Recycling and Solid Waste Conference & Trade Show** is successful because of the dedication, commitment and generosity of the businesses and organizations that participate as sponsors. Your sponsorship ensures high visibility and recognition among attendees while contributing to the overall quality of the event.

On behalf of Maine Resource Recovery Association's members, Board of Directors, and staff...

Thank You for your Support!

Gold Level or above will receive prominent logo placement in all promotional materials.

Sponsorship Opportunities and Benefits

Benefit	Sponsor Level	Presenting \$7500	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1850
Exhibit Booth (Virtual Included)		Premium	Double	Single	Single	Single
Dedicated Breakout session		1 hr.	1 hr.	1/2 hr.		
Logo Placement (web/ media)		✓	✓	✓		
Recognition in mailings		✓	✓	✓	✓	✓
Conference Banner		✓	✓			
Speak at Lunch or Dinner		4 min	2 min			
Ala Carte Sponsorship of choice		1	1	1		
Conference Program Ad		Full Color	Full	1/2	1/2	1/4
Conference registration/meals		6	4	3	2	1
Rooms at the Samoset		Suite	Double Q			

If you wish to be a sponsor, please fill out the enclosed **MRRRA Conference Contract** and return it. A PDF invoice will be emailed to the contact name listed. All sponsorships must be paid in full by **July 1, 2021** to be recognized in the Exhibit Hall and all printed materials. If payment is not received before due date, you will not be recognized in the printed materials.

Questions? Please contact Jessica Haviland at 207-341-3329 or jessica.haviland@mrra.net

Trade Show Exhibit Booths

Limited booths available based on State Guidelines!

Reserve your space early!

The Exhibit Hall is conveniently located adjacent to the session rooms. This provides attendees with significant time and opportunity to visit all the booths. First time exhibitors get a 15% Discount.

Standard Booth/\$850

All booths are 8' x 8', draped and include a table, 1 chair, and electric. One two-day conference registration, which includes meals, is provided with each booth. State guidelines may dictate how many people per booth will be permitted. For Hybrid Conference virtual booth space is included.

Got equipment? Contact us to reserve equipment space. There is limited space available in exhibit hall for smaller equipment. There is space outside for larger equipment and trucks.

INCREASE YOUR VISIBILITY with ALA CARTE SPONSORSHIPS

Awards Dinner Sponsor - \$2500 – Branded signage at dinner, named VIP table, company toast to award winners (3 min,) three conference registrations, program recognition

“Recycling Competition” Sponsor - \$1500 – Branded signage at event, 3 min introduction at the event, two conference registrations, program recognition

Break Sponsor - \$1,000 – Branded signage at break stations, one conference registration, program recognition

Entertainment Night Sponsor* - **\$500** – Your company’s name, logo and swag on a selected table, program recognition **Sponsors will provide merchandise (if any) for distribution.*

Lanyard Sponsor* - **\$300** – Your company’s name/logo on Lanyards for the name badges **Sponsors will provide badges to MRRA for distribution. (Already Spoken for 2021)*

Welcome Bag* or Room Sponsor - \$250 – Your company’s branded merchandise included in welcome bags and/or meeting rooms w/ signage, program, and podium recognition **Sponsors will provide merchandise (if any) for distribution.*

Hotel Accommodations

The AAA Four-Diamond **Samoset Resort** welcomes guests to 230 acres of oceanfront elegance reminiscent of a bygone era. One of the premier luxury resorts in Maine, renowned for its award-winning service and expansive views of Penobscot Bay, the Samoset boasts an eco-friendly culture. The Resort has adopted a variety of sustainable practices aimed to reduce water, waste, and energy consumption while increasing resort-wide recycling opportunities.

Overnight room reservations are to be made individually by exhibitors.



Enjoy MRRA’s discount on luxury accommodations!

To book your reservations at

The Samoset Resort on the Ocean visit:

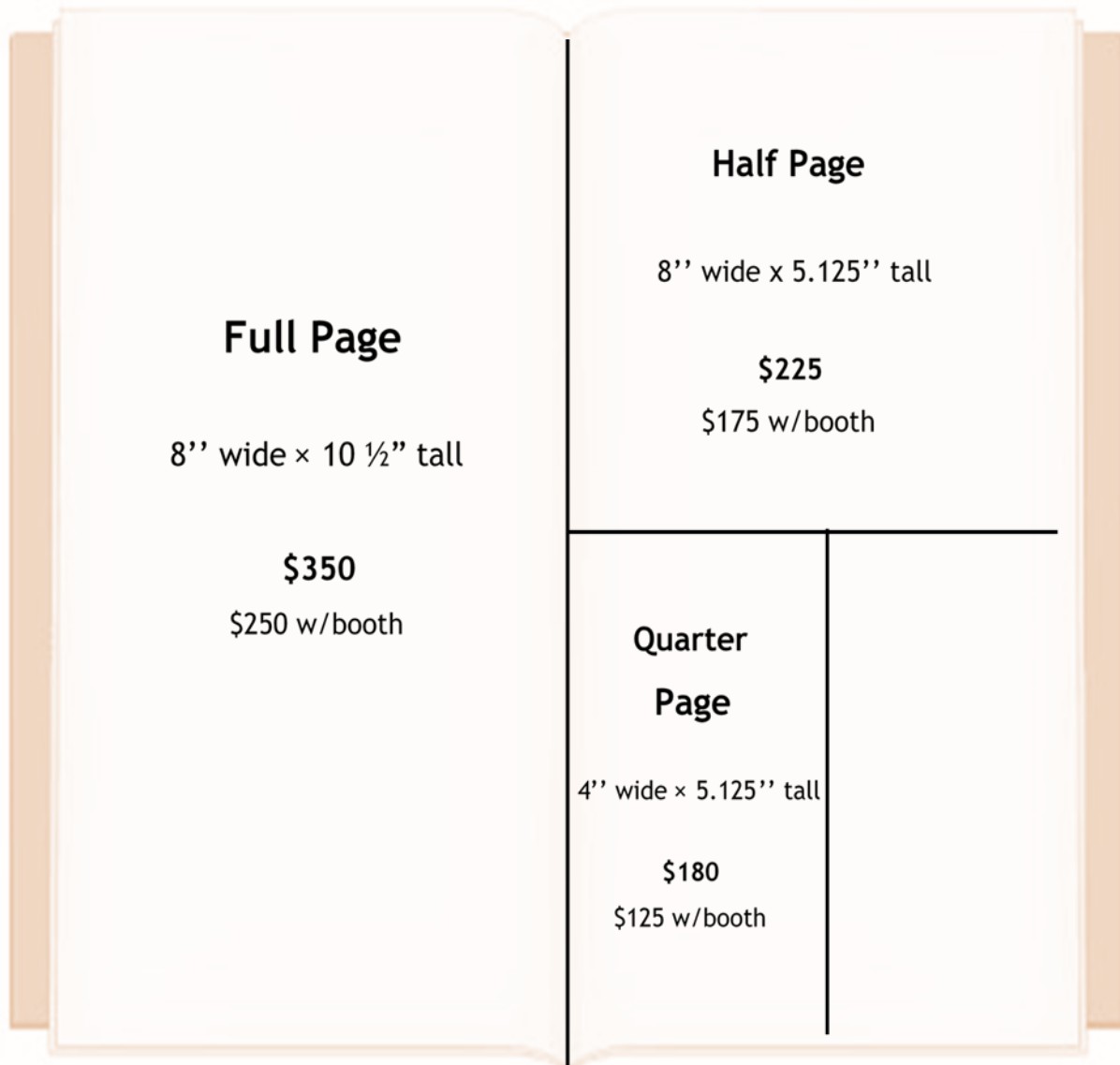
www.samosetresort.com

For MRRA’s group rate: **use code 101721MRRA**

Resort fee is waived as part of the discount



2021 Conference Program Advertising



Advertising in the conference program is an excellent opportunity to promote your company or organization to attendees during and after the event as attendees often keep the program for future reference.

	<u>Ad Only</u>	<u>w/Booth</u>
Full Page (8" w x 10.5" h)	\$350	\$250
Half Page (8" w x 5.125" h)	\$225	\$175
1/4 Page (4" w x 5.125" h)	\$180	\$125

Format: b/w electronic files @300 dpi.

Send b/w and color ad copy (if you have both) to jessica.haviland@mrra.net

Call 207-341-3329 with any questions.

Ad copy must be received by Monday, August 2, 2021.

Trade Show Exhibit Hall

Samoset Resort



Rockport, ME

October 18 - 19, 2021

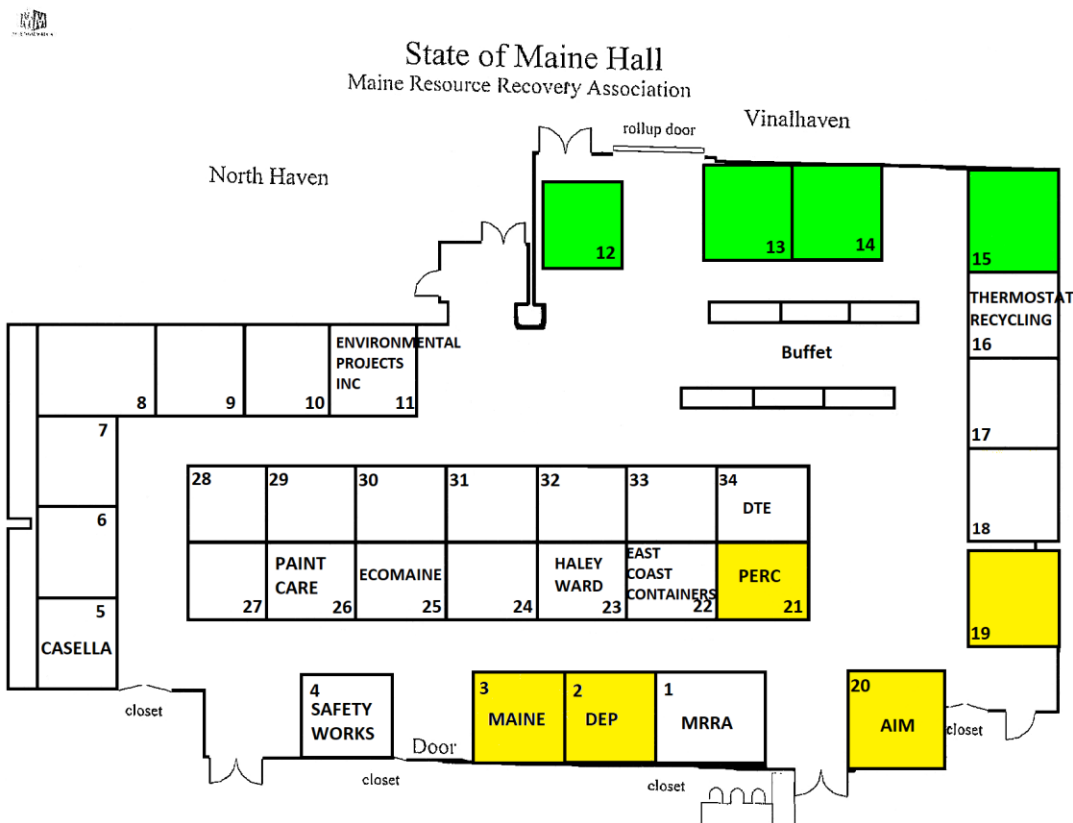
Please indicate booth preference by number on enclosed **Conference Contract**.

Booths will be assigned on first come first paid basis.

Booth's 19-21 are reserved for sponsorship levels Gold and above.

Booth's 12-15 are reserved for Equipment vendors

 Top Sponsors (Gold Level and above)
 Equipment Vendors



Exhibitors can set up their booths between 1pm and 6pm on Sunday, Oct 17 and from 6:30am and 7:15am on Monday, Oct 18. **There will be a Vendor Appreciation Dinner on Sunday night at 6:30pm. Please Make Sure to Check the Vendor Dinner box if you plan to attend.**

The Exhibit Hall will be open to attendees from 7:30 am – 5:30 pm on Monday, Oct 18 and from 7:30am – 1:30pm on Tuesday, Oct 19. Please no early breakdowns.

MRRA Conference Contract

**27th Annual Maine Recycling and Solid Waste Conference & Trade Show
The Samoset Resort, Rockport, ME - October 18-19, 2021
For MRRA's group rate: use code 101721MRRA**

Company/Organization Name: _____

(As you want it to appear in all publicity)

Contact Name: _____

Title: _____

Mailing Address: _____

City: _____

State: _____ **Zip:** _____ **Phone:** _____

Fax: _____

E-Mail: _____

Website: _____

***Please list attendee name(s):**

Choice of booth location(s) in order of preference:

1st _____ 2nd _____ 3rd _____ 4th _____

Conference Sponsorship: Level _____ \$ _____

Exhibit Booth: Type _____ \$ _____

Ala Carte Sponsorship: Type _____ \$ _____

Advertising: Size _____ \$ _____

Add'l Meal Packs* _____ @ \$ 175/each \$ _____

*Based on State Guidelines **Total:** \$ _____

Meal Count:

Mon Bfst _____ #

Mon Lun _____ #

Award Din _____ #

Tue Bfst _____ #

Tue Lun _____ #

Vendor Appreciation Dinner _____ #

Dietary Restrictions: _____

Please make checks payable in US \$ to:

**Maine Resource Recovery Association and mail to: MRRA, 134C Main St. Newport, ME 04953 or
charge to: AMEX _____ Discover: _____ MasterCard: _____ Visa: _____**

Card# _____ CCV: _____ Expiration Date: _____/_____/_____

Cardholder Name (as it appears on the card): _____

*The undersigned hereby agrees that the total cost **must be paid** MRRA by July 1, 2021. Booth assignments will be on a first-paid basis. Booth refunds will be granted if cancellation is received by September 1. There will be no refunds granted after Sept 1, 2021. All refunds will be processed within 30 days of receipt of notice of cancellation. Ad copy should accompany this application if possible. Send electronic files to jessica.haviland@mrra.net Additional meal packs are required for more than one company representative but may be limited by state guidelines.*

Authorized Signature: _____ **Date:** _____

For more information call 207-341-3329. Please mail this form to MRRA 134C Main Street Newport, ME 04953 or Fax to 207-355-3101. Forms can also be emailed to jessica.haviland@mrra.net

Maine Resource Recovery Association
134C Main Street
Newport, ME 04953

RETURN SERVICE REQUESTED



Reserve your space today for...

Sustainable Materials Management Works for ME!!

Maine's 27th Annual Recycling & Solid Waste Conference & Trade Show

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