

# MRRA Backyard Composting Supply Sale

## 2024



**Maine Resource  
Recovery Association**

**Maine Resource  
Recovery  
Association**

**PO Box 357  
Newport, ME 04953**

Phone: 207-355-3104

Fax: 207-355-3101

Email: [information@mrta.net](mailto:information@mrta.net)

[www.mrra.net](http://www.mrra.net)





Members and Friends,

Thank you for your participation in Maine Resource Recovery Association's Annual Backyard Composting Supply Sale. With your help, MRRA has placed over 15,000 composting bins in backyards throughout Maine and helped divert tons of food scraps from our waste stream.

MRRA has expanded our inventory. We are pleased to be able to offer our standard supplies and some new composting products for your residents. Information on our products and details about the 2024 supply sale can be found on our website at [www.mrra.net](http://www.mrra.net).

Spring is coming!

*Vic and Jessica*



## The Brooks Mill Lobster Trap Composter

Made in Maine, this 4ft x 12ft coated wire enclosure lets you make up to a cubic yard of compost. It's ideal for grass clippings, leaves, garden waste and food scraps. The large size allows the pile to work all year long!

For an additional fee you can get a hog ring plier kit for ease of assembly and a seal of approval from some of Maine's top composting experts. Cable ties also work. Also available in a 3 foot by 12-foot model .

# 2024 MRRA Backyard Composting Supply Sale Coordinator Checklist

## Sign up to Participate

- ◇ **Determine Date, Time, and Location** for residents to pick up pre-ordered composting supplies

The items will be delivered to you between June 3 - June 7, 2024.

- ◇ **Complete the Participation Form and Customized Information Form** clearly and legibly & return to MRRA. Once this information is received, a customized publicity packet including Sale Flyers, Customer Order Forms, Order Tracking Sheet, Press Release and Final Order Form will be created and sent to you. Please see below for examples.

Return form by:

Fax: (207) 355-3101

Email: [victor.horton@mrta.net](mailto:victor.horton@mrta.net)

Mail: PO Box 357, Newport Maine 04953

## Engage the Public

- ◇ **Distribute Order Forms** to residents through mailings, local businesses, municipal buildings, community newsletters, social network posts, etc.

Consider asking Boy Scouts, Girl Scouts or other local groups to distribute the forms at the local recycling center, transfer station or a public event .

- ◇ **Promote the Sale** by hanging flyers up in high foot traffic areas throughout the community (such as grocery stores, town offices, recycling center, library, etc.) We recommend hanging the flyer above two manila envelopes of order forms (one for Lobster Trap, one for general inventory with one form attached to outside of envelop) so folks can easily take a copy
- ◇ **Display Samples in your town office and/or recycling center** to help promote the sale and provide residents with a “real life” example of the bin and/or pail. Be sure to locate them in high traffic areas for best results. (see “Participation Form” to request samples )
- ◇ **Send a Press Release** to local daily and weekly newspapers that cover your community’s events. Also, consider writing a *Letter to the Editor* to promote the sale. For your reference, a sample press release is included in this packet.
- ◇ **Utilize your Social Media networks** to frequently promote sale items by posting pictures and information about the products and the sale itself. More information and downloadable product brochures are available on our website: [www.mrra.net](http://www.mrra.net).

## **Take orders from the public**

- ◇ **Accept Completed Order Forms** from residents with checks payable to your town, organization or school OR you can indicate you want to residents to pay MRRA directly. Just let us know!
- ◇ **Use the Tracking Form** provided in this packet to document each order as they and checks come back from residents. Hint: Keep the checks the order they appear on the Tracking Form.
- ◇ **Collect Order Forms and checks** from your residents **until April 27, 2024.**
- ◇ **Tally orders and complete the Final Order Form.** Please double check that the number of check(s) and orders match the amounts stated. *Please, do not staple order to checks when sending to MRRA.*
- ◇ **Make a copy of the Final Order Form** for your records and mail the original along with the check(s) made payable to the MRRA.

**Maine Resource Recovery Association MUST receive your final order form and check(s) by May 1, 2024**

### **Order minimums to meet:**

- ◆ “Earth Machine” compost bins, Kitchen Pails, and Wingdiggers = 20
- ◆ Rain Barrels, Thermometers = 10
- ◆ Lobster Trap Composter = 5

**If your town or organization cannot make the minimum order requirement, MRRA is more than happy to work with you to partner with another town.**

**Please contact Vic @ 355-3104 to discuss options.**

## **Take Delivery of Your Order**

- ◇ **Items will be delivered** to you between June 3 – June 7, 2024.
- ◇ **Please, have your Tracking Form available** when your items arrive.
- ◇ **Conduct an immediate inventory** of your items when you receive them. *If you need something let us know right away.* You must notify MRRA of any missing/broken pieces by June 30, 2024. After June 30, 2024, MRRA is not responsible for replacement. FYI: Replacement pieces take 2-4 weeks to arrive.

## **Distribute the Composting Supplies**

- ◇ **Have Fun Distributing items** to your residents at the predetermined date, time and location. Plan some fun activities, a composting/recycling event, a product demo, or an educational tour of your facilities to keep the public engaged!

***Thank you for participating in the 2024 Backyard Composting Campaign –See you in 2025!***





# MRRA Composting Supply Sale Participation Form 2024

Please complete this form to participate in the Maine Backyard Composting Supply Sale

☐

I will participate in the 2024 Backyard Composting Supply Sale.

I understand that I must order in multiples of 20 for compost bins, wingdiggers and Sure-close Kitchen pails.

Rain Barrels, Compost Carts and Thermometers are sold in lots of 10 each.

Lobster Trap Composters are sold in multiples of 6.

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

☐

I would like to receive samples at regular prices and MRRA will cover the cost of shipping.

**Samples take 2-4 weeks to arrive so please return this form ASAP, Send to shipping address below**

Samples may be ordered until March 15 2024 or while supplies last.

Name: \_\_\_\_\_ Telephone where sample is delivered \_\_\_\_\_

Street Address (no PO Boxes Please): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**I will be selling the following Checked Items: Sample Needed, check here; free shipping:**

- |  |  |
|--|--|
| <input type="checkbox"/> Earth Machine Compost Bin in quantities of 20 | <input type="checkbox"/> Earth Machine qty: _____ x \$60.00                |
| <input type="checkbox"/> Sure-Close Kitchen Pail in quantities of 20   | <input type="checkbox"/> Sure-Close Kitchen Pail qty: _____ x \$9.50       |
| <input type="checkbox"/> Wingdigger Compost Turner in quantities of 20 | <input type="checkbox"/> Wingdigger qty: _____ x \$20.00                   |
| <input type="checkbox"/> Rain Barrel in quantities of 10               | <input type="checkbox"/> Rain Barrel qty: _____ x \$75.00                  |
| <input type="checkbox"/> Hog ring pliers with rings in quantities of 6 | <input type="checkbox"/> Hog ring pliers qty: _____ x \$11.50              |
| <input type="checkbox"/> Compost Thermometer in quantities of 10       | <input type="checkbox"/> 3' Lobster Trap Composter qty: _____ x \$75.00    |
| <input type="checkbox"/> Lobster trap Composters in quantities of 6    | <input type="checkbox"/> 4' Lobster Trap Composter qty: _____ x \$95.00    |
| <input type="checkbox"/> Lobster trap covers set of 2                  | <input type="checkbox"/> Lobster Trap covers set of 2 qty: _____ x \$31.50 |
|  | <input type="checkbox"/> Compost Thermometer qty: _____ x \$22.00          |

Please return this completed form to:

**Maine Resource Recovery Association Fax: 207-355-3101 or email to [victor.horton@mrta.net](mailto:victor.horton@mrta.net)**

# MRRA Composting Supply Sale Customized Information Form 2024

MRRA will prepare order forms for your town/organization with the information provided to us on this form.

This will allow residents to submit their orders and help promote your sale.

Info Box

A

Name of Organizing Group (Example: Hometown Garden Club)

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Info Box

B

Pick-Up Location, Date(s) and Time(s) (when and where you will distribute items)

Example: Hometown Recycling Center 123 Main Street Hometown, ME

Saturday, June 8, 2024 from 8:00am -2:00pm

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Info Box

C

Contact Person & Phone Number (person to call for more information)

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Info Box

D

Mailing Address of the Organizing Group - (where residents will mail/submit orders)

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**Please return this form with a high resolution jpeg or png of your logo to:**

Maine Resource Recovery Association

Fax 207-355-3101 or email [victor.horton@mrta.net](mailto:victor.horton@mrta.net)

Once received, we will send you customized order forms suitable for copying and distribution to the public



Your Town or Organization  
PO Box 1234 Hometown, ME  
(207) XXX-XXXX  
hometown.gov

## SAMPLE PRESS RELEASE

### FOR IMMEDIATE RELEASE:

March 15, 2024

### CONTACT:

You, Director of Communications and Development

207-xxx-xxxx, ann.e.nouncer@hometown.gov

### Hometown Transfer Station announces Annual Backyard Composting Supply Sale

Hometown, ME (March 15, 2024) - Time to plan for Spring! That means it's time to get ready to garden... Hometown residents can pre-order discounted backyard composting supplies until April 22, 2024 at the [Town office/recycling center].

It's estimated that 25 percent of the average household's waste consists of yard trimmings and kitchen scraps which can be easily composted. Composting organic waste such as food scraps and yard trimmings helps reduce the amount of trash in the landfill and helps your garden plants grow bigger and healthier.

A wide variety of supplies are offered for this year's sale. Compost bins will be sold ranging in price from \$60-95. Back by popular demand, is the "*Earth Machine*" at approximately 35" high and 33" wide, it has a 10-year warranty, and is made of 100% recycled plastic.

Back this year, the *Brooks Mill* Lobster Trap Composter is a 3ft x 12ft or 4ft x 12ft coated wire enclosure that lets you make up to a cubic yard of compost. It's ideal for grass clippings, leaves, garden waste and food scraps. The large size allows the pile to work all year long. Best of all it's made in Maine!

No compost area is complete without a rain barrel that can be used to collect valuable rain water for watering the garden and keeping the compost in the *Earth Machine* moist. The 55 gallon *System* rain barrel is available at the reduced price of \$75.00. We also offer a discounted price on compost thermometers and turners.

Also available for pre-order, the odor and fruit fly deterrent *Sure-Close* kitchen scrap pail, and a 40-liter wheeled compost cart perfect for storing a larger amount of food scraps before a trip to the transfer station or your neighbor's compost pile. The heavy-duty Compost Cart is a great tool for those who don't compost at home but still source separate food scraps for a local diversion program.

Hometown already recycles many of its disposables. Let's increase our recycling while helping our gardens grow! Contact [Person's Name & Phone Number/Email Address Here] to learn more or obtain an order form.

For more information, please go to [[www.mrra.net](http://www.mrra.net) or call 307-355-3104]

MARRA 2024 Composting Supply Sale Tracking Form

Organization: \_\_\_\_\_ Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_



	Date	Name	Phone	Ck #	Amt Paid	Qty Earth Machines Min 20	Qty Kitchen Pails Min 20	Qty Wingdig- gers Min 20	Qty Rain Barrels Min 10	Qty Therm Min 10	Qty Hog Ring Pliers Min 6	Qty 3ft. Lobster Traps Min 6	Qty 4ft. Lobster Traps Min 6	No. of Lobster Composter covers
1														
2														
3														
4														
5														
6														
7														
8														
9														
10														
11														
12														
13														
14														
15														
16														
17														
18														
19														
20														
Fill to bottom or Gray Area for Shipment					TOTAL UNITS									
					Sub Total Each Item	\$60.00	\$9.50	\$20.00	\$7500	\$22.00	\$11.50	\$75.00	\$95.00	\$31.50
Grand Total														

Return this form to MARRA by May 1, 2024

Maine Resource Recovery Association ~ PO Box 357, Newport, Maine 04953 207-355-3104, Fax 207-355-3101 ~ mrra.net





## MRRA Final Order Form ~ Due with funds by May 1st, 2024

Delivery of items between June 3 and June 7, 2024

Organization: \_\_\_\_\_

City/Town \_\_\_\_\_ Contact Person: \_\_\_\_\_

Best Contact Phone: \_\_\_\_\_ Alternative Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Delivery Address: \_\_\_\_\_

Item	Quantity	Price	Amount
Lobster Trap Composter 3 foot (quantity of 6)		75.00 ea	
Lobster Trap Composters 4 foot (quantity of 6)		95.00 ea	
Lobster Trap Covers 2 per set, no minimum		31.50 set	
Rain Barrel (quantity of 10)		75.00 ea	
Earth Machine Compost Bin (quantity of 20)		60.00 ea	
Compost Thermometer (quantity of 10)		22.00 ea	
Wingdigger (quantity of 20)		20.00 ea	
Kitchen Pail (quantity of 20)		9.50 ea	
Hog Ring Pliers (quantity of 6)		11.50 ea	
Total Enclosed			

Please return this completed form to:

Maine Resource Recovery Association  
PO Box 357, Newport, Maine 04953  
Voice: 207-355-3104 ~ Fax: 207-355-3101

www.mrra.net ~ email: victor.horton@mrra.net

(Your Organization Here)

# Compost BinSale



Composting organic waste, such as food scraps and yard trimmings, helps reduce the amount of trash in the landfill, and helps your garden plants grow bigger and healthier.

## Backyard Composting Supplies

Get your Backyard Composting Supplies from

(Your Organization Here)

**While Supplies Last!!!**

Everyone who purchases a compost bin and/or supplies will be able to pick up their order after June 7th.

For More Information, please contact (your info here).

# Backyard Composting Sale

*Make fertilizer and reduce trash by composting yard and food waste!*



**\$60.00**

**Earth Machine Backyard Compost Bin** Converts grass, leaves and table scraps into an abundant supply of rich garden soil. Large 80 gallon capacity.



**\$9.50**

**Kitchen Pail**

Collect food scraps for easy transfer to your compost bin



**\$75.00**

**The Rain Barrel**  
55 gallon capacity, collect rain water for your garden.



**\$75.00**

**\$95.00**

**Brooks Mill Lobster Trap Composter**

Available in both a 3 and 4 foot size. Ideal for grass clippings, leaves, garden and food scraps. Comes with hog ring pliers and rings to assemble. **MAINE MADE!**



**\$20.00**

**The Wingdigger**  
Use this handy tool to turn your compost.



**\$22.00**

**REOTEMP Backyard Compost Thermometer** Designed with a 20 inch stem this device is perfect for monitoring the interior temperature of your compost.

**(Your Organization Here)**

Contact Info.	Item	Qty.	Price	Amount
Name	Lobster Trap Composter 3 foot		75.00 ea	
Town	Lobster Trap Composter 4 foot		95.00 ea	
Phone	Lobster Trap Covers 2 per set		31.500 set	
Address	Rain Barrel		75.00 ea	
Address 2	Earth Machine Compost Bin		60.00 ea	
City St Zip	Compost Thermometer		22.00 ea	
Email	Wingdigger		20.00 ea	
	Kitchen Pail		9.50 ea	
	Hog Ring Pliers		11.50 ea	
Total Enclosed				

Make Checks payable to:  
(Your Organization or  
MRRA)

**For More Information, Please Contact (your info here).**

# Lobster Trap Composter

**You will love this Made in Maine backyard composter!!**

**Compost yard trimmings, leaves, garden plants and food scraps in a heavy duty composter...**



*Model Shown is 4ft with cover*

## HERE'S HOW TO GET STARTED!

1. Fill out this Order Form.
2. Submit it to [your info] by Apr 24th.
3. Pick up your items after June 6th.

### 2 Sizes

**3' x 12' and 4' x 12'**

**Backyard Composter by Brooks Trap Mill**

- The coated wire enclosure makes up to a cubic yard of compost.
- Its size allows it to work all year long.
- Put grass, leaves, garden waste, and table scraps in it.
- The cover keeps pest out while allowing in rain and air circulation.
- Kit comes with a cover made of the same material as the sides and hog ring pliers.

**Return this order form to (your town or Organization)**



**For more information call:  
(your Phone)**

Item	Qty.	Price	Sub Total
3' Lobster Trap Bin		75.00 ea	
4' Lobster Trap Bin		95.00 ea	
Hog Ring Pliers Kit		11.50 ea	
Lobster Trap Covers set		31.50 set	
<b>Total Due</b>			

Name: \_\_\_\_\_ Town: \_\_\_\_\_ Phone: \_\_\_\_\_

Shipping Address: \_\_\_\_\_ Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code \_\_\_\_\_

**Make checks payable to: [Your Town or Organization]**